

北京中展国际展览工程有限公司
BEIJING CIEC INT'L EXHIBITION CONSTRUCTION CO.,LTD.

因展而生
为展而盛

By Exhibition We Are Born
For Exhibition We Flourish
WWW.CIEC-CONSTRUCTION.COM



中展工程



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因展而生 为展而盛

BY EXHIBITION WE ARE BORN
FOR EXHIBITION WE FLOURISH

Since 1956

北京中展国际展览工程有限公司

Beijing Ciec Int'l Exhibition Construction Co., Ltd

北京中展国际展览工程有限公司（简称中展工程公司）是中展集团的全资子公司，主要承接国内外各类展览工程及会议的总体策划、方案设计、制作安装、现场服务等业务。

直属机关



中国国际贸易促进委员会
(中央直属副部级单位)

集团公司



中国国际展览中心集团公司
(展览行业大型央企)

全资子公司



北京中展国际展览工程有限公司
(展览行业大型国企)

1956

北京美术工厂

1988

中国国际展览
工程有限公司

1993

中国国际展览
公司工程部

2001

北京中展国际展览
工程有限公司

组织架构

- 策划设计部
- 项目运营部
- 综合管理部
- 工程服务部
- 场馆业务部
- 文博发展部

会员单位

中国国际商会(CCOIC)
中国博物馆协会团体会员
中国展览馆协会会员单位

**质量管理体系
IOS9001**

德国莱茵技术监督顾
问股份有限公司认证
2008质量管理体系

一级资质

展览工程一级资质、
展览工程设计与施工
一体化资质

业务覆盖范围

39个国家



**14届
世博会**

2020

迪拜世博会

2019

中国北京世界园艺博览会

2017

阿斯塔纳世博会

2015

米兰世博会

2012

丽水世博会

2010

上海世博会

2000

德国汉诺威世博会

1999

昆明世界园艺博览会

1992

西班牙塞维利亚世博会

1988

澳大利亚布里斯班世博会

...

境外综合基地

**德国 美国
阿联酋**

法兰克福 拉斯维加斯 迪拜

业务板块

- 国家级展会
- 商业展会
- 主场服务
- 世博会
- 绿色展具
- 会议活动
- 博物馆
- 线上云展

厂房面积

2.6万平方米

老馆面积

7.7万平方米

新馆面积

155.5公顷

国际标准展架和家具

数千套

环保材料

绿色展具



太平洋岛国联合国获得
北京世园会组委会金奖



加勒比共同体联合国、拉丁美洲联合国获得
北京世园会组委会银奖



专业化服务 Professional Service



前期调研
Prophase Research



总体策划
Overall Planning



设计创意
Design Ideas



主题演绎
Theme Development



展项设计
Exhibits Design



VI系统
Visual Identity System



工程建设
Project Construction



3D影视厅
主题电影策划
3D Theater's
Theme Movie Planning



展期运营维护
Exhibition Operation Maintenance



展期重大活动
策划、实施
Major Events Planning
and Implementation

北京中展国际展览工程有限公司（简称“中展工程”）是中国国际展览中心集团公司的全资子公司，主营业务为国内外各类展览及会议活动的总体策划、方案设计、制作施工、现场服务等。

中展工程是中国国际商会（CCOIC）会员单位、中国展览馆协会会员单位，拥有中国展览馆协会展览工程一级资质、展览工程设计及施工一体化资质以及中国博物馆协会会员单位资格。公司通过了德国莱茵技术监督顾问股份有限公司认证的ISO9001:2015质量管理体系。

自1952年进入会展行业以来，中展工程一直承揽中国政府在海内外组织的大型展览展示活动项目，多次承担世界博览会、国际贸易博览会中国馆，以及在国内举办的大型贸易展览会等国家级项目，负责设计施工运营等工作。“因展而生，为展而盛”是我们一直秉持的理念。

China International Exhibition Center Group Corporation Construction Company (CIEC Construction) is a wholly owned subsidiary of CIEC. The company's main businesses involve general planning, designing, manufacturing and installation, and on-site services for exhibitions and conferences at home and abroad.

CIEC Construction is the member of China Chamber of International Commerce (CCOIC) and China Association for Exhibition. We possess the first-class certificate of exhibition construction issued by China Association for Exhibition, the integrated qualification in exhibition design and construction, and the member qualification of Chinese Museum Association. Our company has established the ISO9001:2015 quality management system approved by TÜVRheinland.

We have been in the exhibition industry since 1952. During these decades, we have undertaken major exhibition projects hosted by the Chinese governments across the globe; we have also designed and constructed China Pavilions of world expos and international trade expos. As for foreign major trade exhibitions, we also provided design and construction services. "By Exhibition We Are Born, for Exhibition We Flourish" is our mission statement.

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为客户创造与世界沟通的舞台

国家级展会
项目案例

**NATIONAL LEVEL
EXHIBITION PROJECTS**

By Exhibition We Are Born For Exhibition We Flourish

CHINA INTERNATIONAL IMPORT EXPO 中国国际进口博览会

CHINA EQUIPMENT MANUFACTURING INDUSTRY EXHIBITION 中国装备制造展

EXHIBITION FOR LANCANG-MEIKONG COOPERATION 澜沧江-湄公河国家合作展

CHINA-LAC INDUSTRY COOPERATION EXHIBITION 中国-拉美产业合作展览会

THE TRADE EXHIBITION OF THE PEOPLE'S REPUBLIC OF CHINA 中华人民共和国贸易展览会

CHINA-AFRICA INDUSTRIAL CAPACITY COOPERATION EXPOSITION 中非产能合作品牌展览会

中国国际进口博览会

CHINA INTERNATIONAL IMPORT EXPO

世界上首个以进口为主题的大型国家级展会

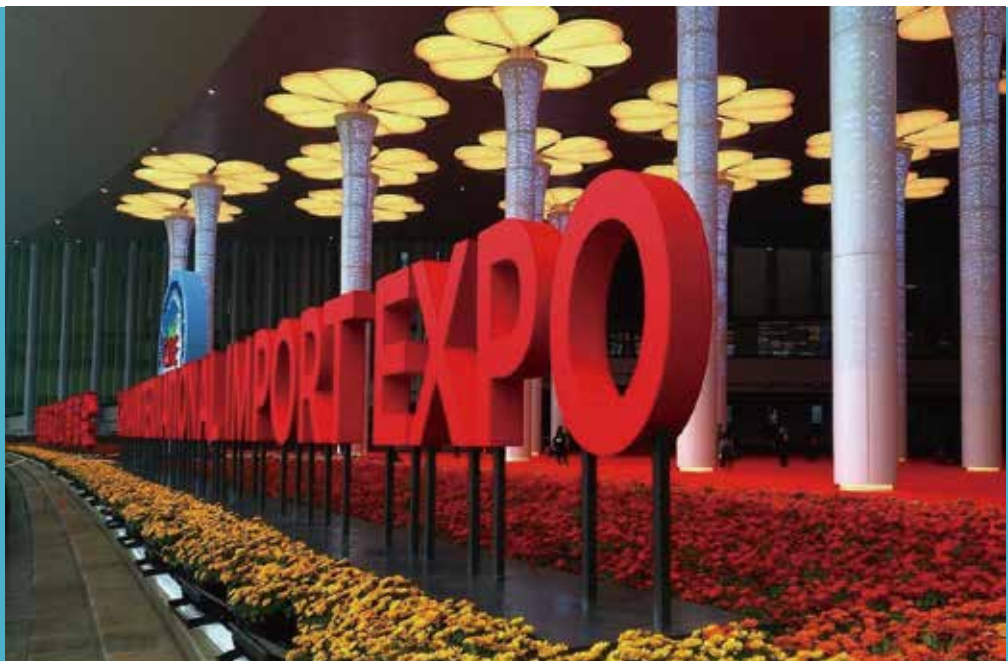
习近平主席出席开幕式、讲话及出席相关活动

连续两届入围“国家展”+“企业展”双料推荐特装服务商。

承担29个国家展位及企业展位的设计搭建。

Special booth constructor of national exhibition and business exhibition for two consecutive times.

The designer and constructor of 29 national and business booths.



卢旺达馆
Rwanda



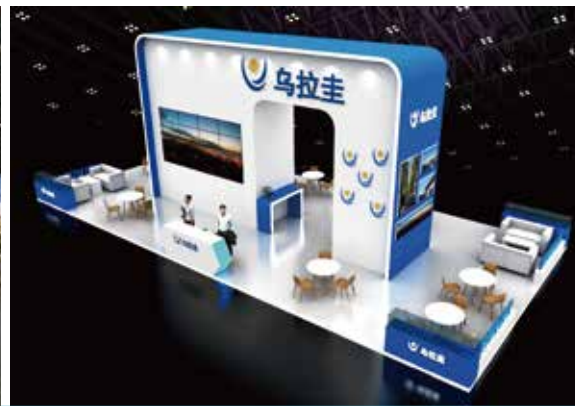
中国馆台湾展区
Taiwan, China



希腊馆
Greek



委内瑞拉馆
Venezuela



乌拉圭馆
Uruguay



珠宝展区
Jewelry

中国装备制造展

南非 约翰内斯堡 Johannesburg, South Africa

中国国家主席习近平、南非总统祖马和非盟轮值主席国主席、津巴布韦总统穆加贝，以及30多位非洲国家首、政府及企业代表300余人莅临开幕式。

Chinese President Xi Jinping, South Africa President Jacob Zuma, chair of the AU, Zimbabwe President Robert Mugabe, more than 30 heads of state, and over 300 representatives of governments and businesses attending the opening.



巴西 里约热内卢 Rio de Janeiro, Brazil

国务院总理李克强、巴西外交部长、能矿部长、通信部长和里约州州长莅临参观。

Prime Minister of the State Council Li Keqiang, Foreign Minister of Brazil, Minister of Environment and Mineral Resources of Brazil, Minister of Communications of Brazil, Governor of the state of Rio de Janeiro visiting the event.



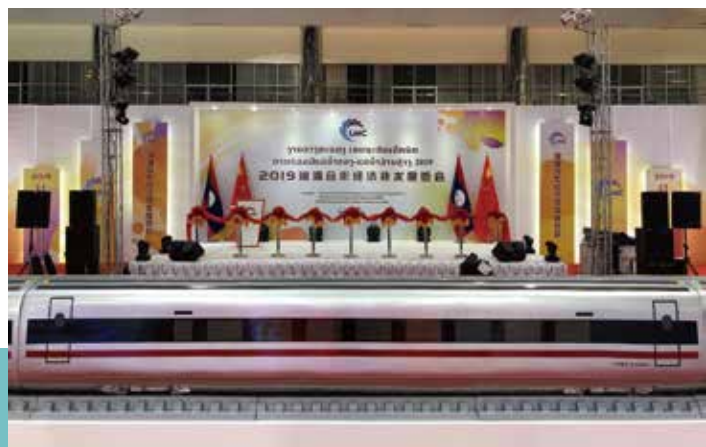
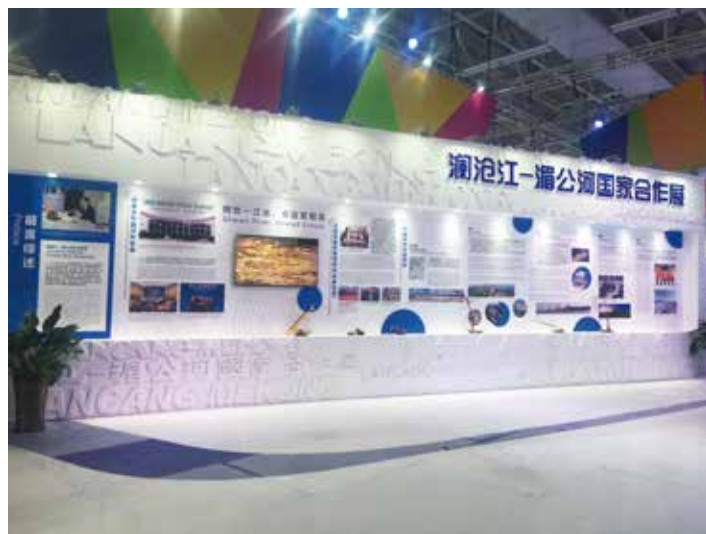
CHINA EQUIPMENT MANUFACTURING INDUSTRY EXHIBITION



澜沧江-湄公河国家合作展

国务院总理李克强分别于2016年、2019年两次莅临展览会开幕式。该展已于2016、2017、2018、2019连续举办四届。

Prime Minister of the State Council Li Keqiang, Foreign Minister of Brazil, Minister of Environment and Mineral Resources of Brazil, Minister of Communications of Brazil, Governor of the state of Rio de Janeiro visiting the event.



EXHIBITION FOR LANCANG-MEIKONG COOPERATION



中国-拉美产业合作展览会

时任国家副主席李源潮、乌拉圭总统塔瓦雷·巴斯克斯莅临展览会开幕式。

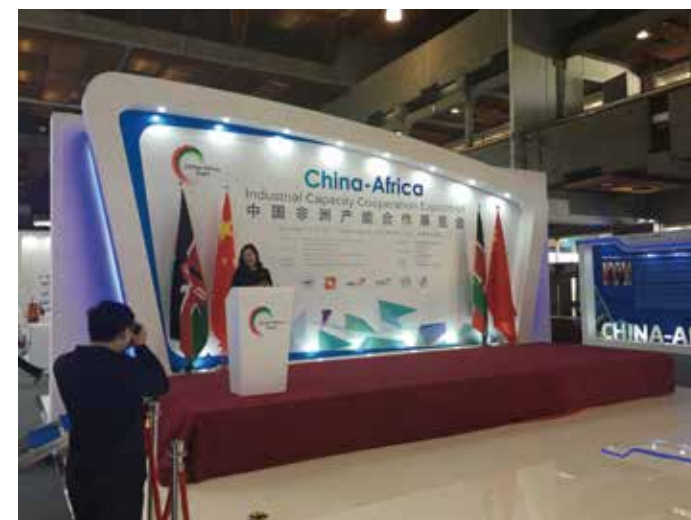
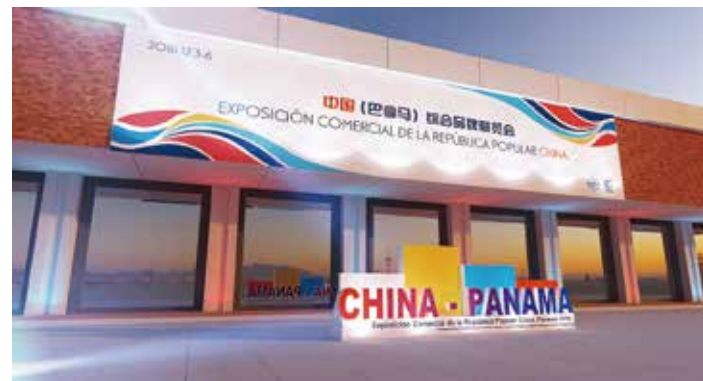
Prime Minister of the State Council Li Keqiang, Foreign Minister of Brazil, Minister of Environment and Mineral Resources of Brazil, Minister of Communications of Brazil, Governor of the state of Rio de Janeiro visiting the event.

CHINA-LAC INDUSTRY COOPERATION EXHIBITION



中华人民共和国贸易展览会

- 萨尔瓦多 El Salvador
- 危地马拉 Guatemala
- 多米尼加 Dominican
- 哥斯达黎加 Costa Rica
- 洪都拉斯 Honduras
- 尼加拉瓜 Nicaragua
- 巴拿马 Panama
- 古巴 Cuba

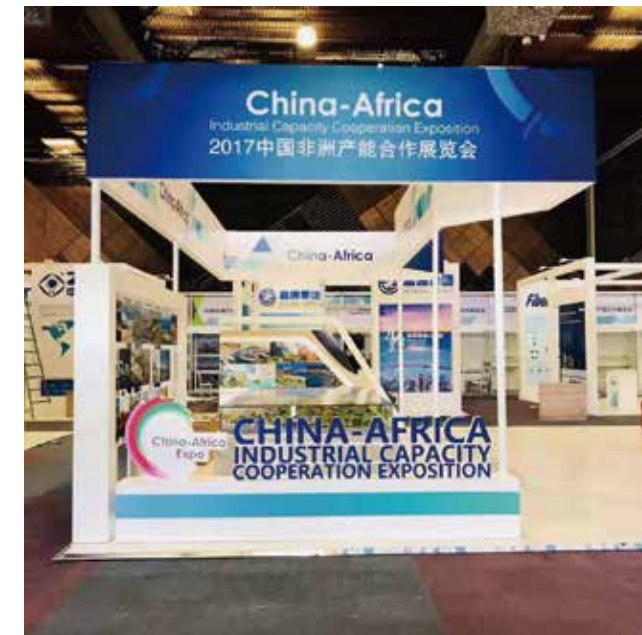


CHINA-AFRICA INDUSTRIAL CAPACITY COOPERATION EXPOSITION

中非产能合作品牌展览会

中非产能展是中展集团培育的境外自办展览项目，过去三年已在肯尼亚、埃塞俄比亚、乌干达筹办多届。为中国企业开拓国际市场，推进业务转型升级，促进与“一带一路”沿线国家的贸易投资，发挥了重要作用。

China-Africa Industrial Capacity Cooperation Exposition is a CIEC-fostered and self-organized overseas exhibition project. The exposition has been hosted in Kenya, Ethiopia and Uganda for several times. In terms of expanding the international market for Chinese companies, furthering business transformation and upgrading, facilitating trade and investment of countries along the Belt and Road, the exposition has played a vital role.

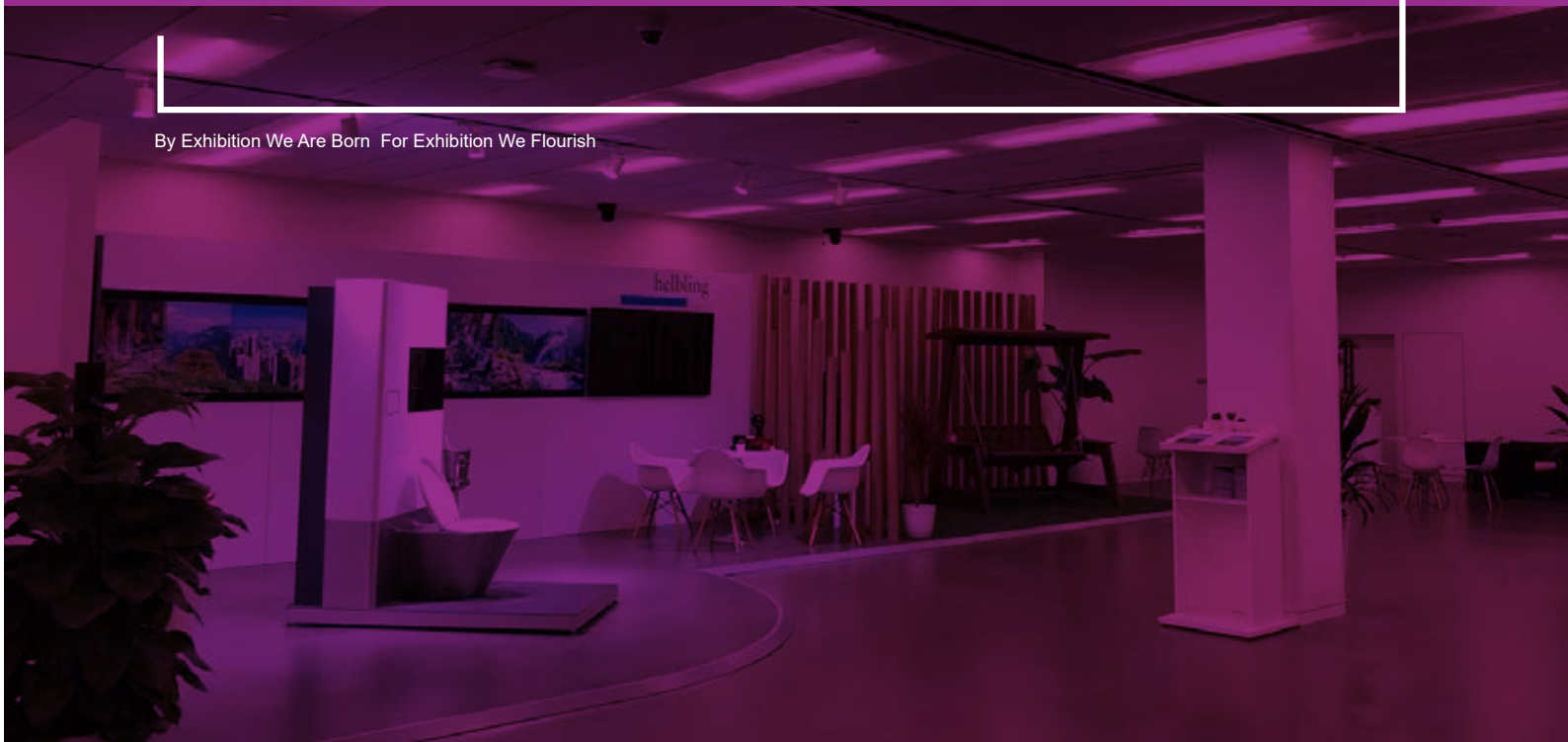


为客户创造与世界沟通的舞台

BUSINESS EXHIBITION PROJECTS

商业展会
项目案例

By Exhibition We Are Born For Exhibition We Flourish



reinvanted toilet expo | 新世代厕所博览会



中国 - 东北亚博览会 China-Northeast Asia Expo

第十二届中国—东北亚博览会2019年8月23日在吉林长春开幕，国家主席习近平向博览会致贺信。

The 12th China-Northeast Asia Expo opened in Changchun, Jilin Province on August 23, 2019. President Xi Jinping delivering a congratulatory message to the exposition.



NHS

美国拉斯维加斯五金工具及花园制品展览会

NATIONAL HARDWARE SHOW

LDI SHOW

美国拉斯维加斯舞台灯光及音响技术展览会

LIVE DESIGN LDI

Automechanika

南非约翰内斯堡汽车配件及售后服务展览会

automechanika JOHANNESBURG

AUTOMECHANIKA SHANGHAI

上海汽车配件及售后服务展览会

automechanika SHANGHAI

IHA

美国芝加哥家庭用品展览会

THE INSPIRED HOME SHOW

美国基地位于

LAS VEGAS

拉斯维加斯

德国基地位于

FRANKFURT

法兰克福

TEXPROCESS

德国法兰克福纺织机械展览会

texprocess

WNE

法国巴黎世界核工业展览会

wne

automechanika SHANGHAI

MAGIC SHOW

美国拉斯维加斯时装服装展览会

MAGIC SHOW

THE NAMM SHOW

美国阿纳海姆乐器舞台灯光展览会

NAMM believe in music

VISION EXPO EAST

美国纽约光学眼镜展览会

VISION EXPO

CREATIVE WORLD

德国法兰克福创意礼品展览会

creativeworld

POSIDONIA

希腊雅典海事展览会

Posidonia

MOTORTEC AUTOMECHANIKA

西班牙马德里汽车配件及售后服务展览会

motortec automechanika MADRID

为客户创造与世界沟通的舞台

HOME OPERATED

主场服务

By Exhibition We Are Born For Exhibition We Flourish



施工图纸报审

Construction drawings submission and examination

展位主体结构审核

Booth main body examination

展位搭建材料环保及安全审核

Booth building materials' environmental friendliness and safety examination

展位水电气规范审核

Booth water, electricity and gas standards examination



施工质量与进度监督

Construction Quality and Progress Monitoring

按大会主办需求制定施工计划

Construction Planning under Host's Requirements

监督各展位施工质量

Monitor Booth Construction Quality

监督各展位施工进度确保展位按时完工

Monitor Booth Construction Progress to Ensure Deliverance



施工人员管理

Construction Worker Management

人员信息数据采集

Personnel Information and Statistics Collection

展馆内施工人员总协调

General coordination of in-venue workers

现场作业安全监控

On-site work safety monitoring



展馆内展位搭建协调

In-Venue Booth Construction Coordination

展馆内各展位施工进度协调

In-Venue Booth Construction Progress Coordination

现场各不同工种施工协调

On-site Coordination of Divided Work



安全防范管理

Safety Precaution Management

展馆内展位搭建材料安全管理

In-venue Booth Construction Material Safety Management

展馆内施工人员安全管理

In-venue Worker Safety Management

应急预案规划实施

Emergency Precaution Planning and Execution



展商信息化平台管理

Exhibitor Informationized Platform Management

展馆内各展商的信息采集

In-venue Exhibitor's Information Collection

建立完善的数据系统管理

Establish a Complete Data System Management

展会施工、运营、撤展一体化工程管理

An All-in-one Project Management of Exhibition Construction, Operation and Moving-out



世博会
项目案例

By Exhibition We Are Born For Exhibition We Flourish

WORLD EXPO
PROJECTS

为客户创造与世界沟通的舞台

- 2020迪拜世博会 CHINA PAVILION OF THE WORLD EXPO DUBAI 2020
- 2019中国北京世界园艺博览会 BEIJING WORLD EXPO 2019
- 2017阿斯塔纳世博会 CHINA PAVILION OF THE WORLD EXPO KAZAKHSTAN 2017
- 2015米兰世博会 CHINA PAVILION OF THE WORLD EXPO MILAN 2015
- 2012丽水世博会 CHINA PAVILION OF THE WORLD EXPO YEOSU 2012
- 2010上海世博会 CHINA PAVILION OF THE WORLD EXPO SHANGHAI 2010
- 2000汉诺威世博会 CHINA PAVILION OF THE WORLD EXPO HANOVER 2010

2020迪拜世博会

中国馆设计施工一体化，中国馆以“构建人类命运共同体——创新和机遇”为主题，4636平米的超大自建馆形式精彩亮相迪拜世博会。

The Integration of Design and Construction of the China Pavilion. The China Pavilion, an enormous self-constructed pavilion that is themed on “building a community with shared future for mankind — innovation and opportunities” and 4,636 square meters in area, will be staged at Dubai Expo.

CHINA PAVILION OF THE WORLD EXPO DUBAI 2020



2019中国北京世界园艺博览会

中国馆布展管理项目，面积5500平方米同时承担设计施工三大联合展园，面积7200平方米。

China Pavilion installation management project with 5,500 square meters in area. Design and construct three major joint exhibition parks in 7,200 square meters.



BEIJING WORLD EXPO 2019



2017阿斯塔纳世博会



CHINA PAVILION OF THE WORLD EXPO KAZAKHSTAN 2017



2017年阿斯塔纳世博会中国馆荣获A类主题演绎银奖

中国馆设计施工一体化，总面积1000平米，参观人数105.7万。

三个月展期中，共接待16位政府首脑、150位贵宾，近60万游客参观；举办了23场省区市活动（周）日、10场企业主题活动及200多场经贸活动。

During the 3 months of exhibition, we have received 16 heads of state, 150 VIPs and near 600,000 visitors. We also organized 23 activity (weeks) days featuring province, district, or municipality, 10 business theme days, and over 200 activities of economy and commerce.

2015米兰世博会

CHINA PAVILION OF THE WORLD EXPO MILAN 2015



中国馆省市区活动周运营管理,面积4590平米,参观人数305万。

The operation management of China Pavilion's activity week featuring province, municipality or district, with 4,590 square meters in area and 3.05 million visitors.



CHINA PAVILION OF THE WORL

2012丽水世博会

中国馆展示布展采购项目,总面积1241平米,参观人数25万。

China Pavilion Demonstrates Arrangement Procurement Items with 1,241 square meters and 250,000 visitors.



CHINA PAVILION OF THE WORLD EXPO 2010

2010上海世博会

中国馆展览设计与工程类参展援助项目服务供应商,总面积20000平米,参观人数140万。

The designer of China Pavilion and the service supplier for the China-aid projects of engineering exhibition. The total area covered was 20,000 square meters and the attendance was 1.4 million.



2000汉诺威世博会

中国馆设计施工一体化。

China Pavilion's Integration of Design and Construction



CHINA PAVILION OF THE WORLD EXPO HANOVER 2010

为客户创造与世界沟通的舞台

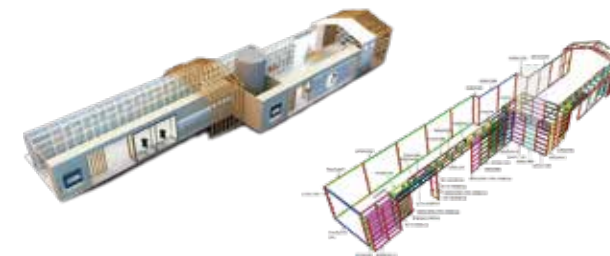
GREEN EXHIBITION PROJECTS

绿色展具
项目案例

By Exhibition We Are Born For Exhibition We Flourish

贯彻创新、协调、绿色、开放、共享五大发展理念
Implement the Five Concepts for Development: Innovation, Coordination, Green, Openness and Sharing

绿色环保 - 快速搭建 - 效果突出亮眼
Environmental Friendly - Quick Installation - Pronounced Effects



在工业4.0背景下，国务院提出的低碳、绿色、环保的办展理念。绿色化是制造业升级的必然要求，既要绿水青山，也要完美的展示效果。

在第十届APEC中小企业技术交流暨展览会上，由中展工程承担的E1国际创新成果展览展示区设计施工搭建近14000平方米，全部以绿色环保的创新型材料为基础。通过使用周期的延长及型材回收再利用，杜绝传统展会产生的木质油漆板材等垃圾废弃物，尽可能地减少对自然环境的破坏和对资源的浪费。

Against the backdrop of Industry 4.0 and for implementing the concept of low-carbon, green and environmental friendly exhibition proposed by the State Council of China, greenifying is a necessity for manufacture upgrading. We aim to achieve perfect exhibition effects while being green.

At the 10th APEC Small and Medium Enterprises Technology Conference and Fair, a total of 14,000 square meters in E1 International Innovation Results Exhibition and Display Section was designed and built by CIEC Construction. All the materials were new and environmental friendly. Also, we reused and extended the cycle of materials so as to abandon wooden paint slabs and other wastes common in conventional exhibition, and try our best to mitigate pollution and save resources.

推广应用展会
Promoting Application Exhibition

中国 - 东北亚博览会
China-Northeast Asia Expo
APEC中小企业技术交流暨展览会
APEC Small&Medium Enterprises Technology Conference and Fair



为客户创造与世界沟通的舞台

CONFERENCE ACTIVITIES PROJECTS

会议活动
项目案例

By Exhibition We Are Born For Exhibition We Flourish



国家公园论坛

NATIONAL PARK FORUM • WORLDWIDE

由国家林业和草原局和青海省人民政府共同举办的第一届国家公园论坛在西宁开幕。国家主席习近平向论坛致贺信。

The first National Park Forum Opened in Xining, Qinghai Province, which was hosted by National Forestry and Grassland Administration and Qinghai People's Government. Chinese President Xi Jinping delivered a congratulatory message to the forum.





G20 2016 CHINA
 二十国集团领导人杭州峰会
 G20 HANGZHOU SUMMIT

2016中国杭州G20峰会
 G20 SUMMIT HANGZHOU, CHINA




迪拜世博会路演
 Dubai Expo Roadshow

浙江活动日
 Zhejiang Province Activity Day

济南活动日
 Jinan City Activity Day



“一带一路”国际合作高峰论坛
 "THE BELT AND ROAD" INTERNATIONAL COOPERATION

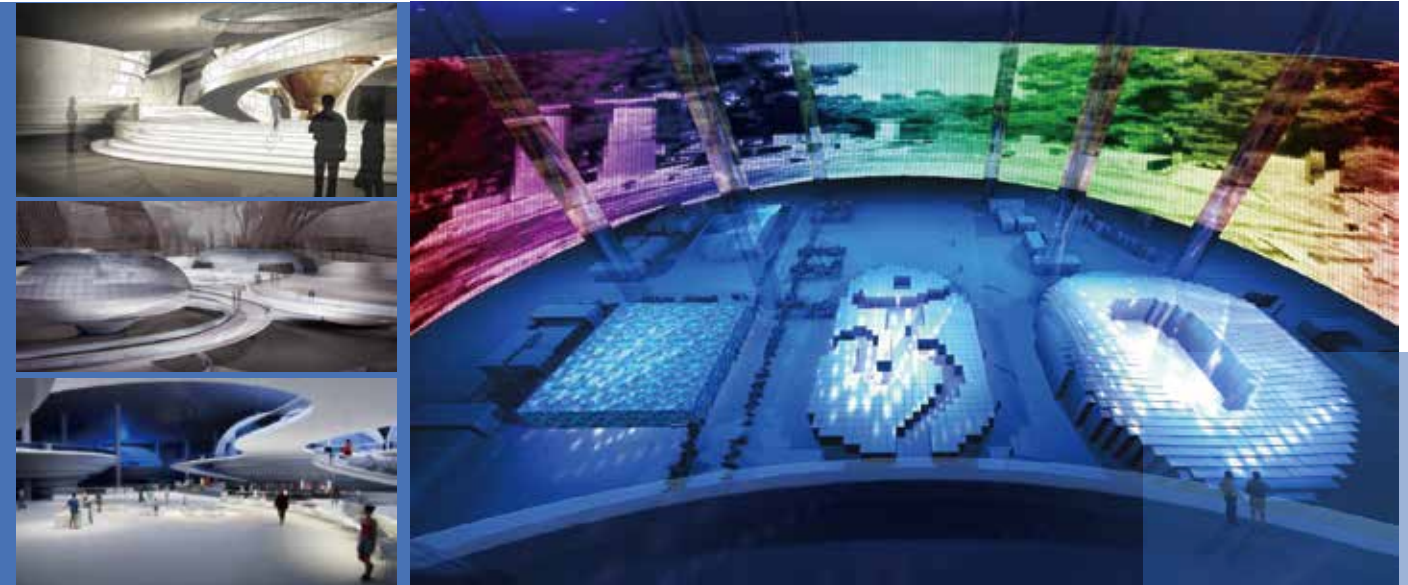


APEC CHINA 2014
 2014年亚太经合组织工商领导人峰会
 APEC CEO SUMMIT 2014

2014年APEC领导人峰会
 APEC CEO SUMMIT 2014 BEIJING, CHINA



北京奥运博物馆 BEIJING OLYMPIC MUSEUM



为客户创造与世界沟通的舞台

MUSEUM PROJECTS

博物馆 项目案例

By Exhibition We Are Born For Exhibition We Flourish

北京奥运博物馆 BEIJING OLYMPIC MUSEUM

阿里巴巴西溪园区 ALIBABA XIXI PARK, THE ENTERPRISE

中国能建集团总部大楼企业品牌展厅 BRAND SHOWROOM IN CHINA ENERGY ENGINEERING GROUP CORPORATION'S HEADQUARTER

山西大同云冈石窟数字体验馆 YUNGANG GROTTOES DIGITAL EXPERIENCE HALL IN DATONG, SHANXI

天津新经济展示中心项目 THE NEW ECONOMY DEMONSTRATION CENTER PROGRAM IN TIANJIN

阳泉光伏基地信息平台展厅项目 THE INFORMATION PLATFORM SHOWROOM AT THE PHOTOVOLTAIC BASE IN YANGQUAN

阿里巴巴西溪园区 企业展厅

ALIBABA XIXI PARK, THE ENTERPRISE



BRAND SHOWROOM IN CHINA ENERGY ENGINEERING
GROUP CORPORATION'S HEADQUARTER

中国能建集团总部大楼企业品牌展厅

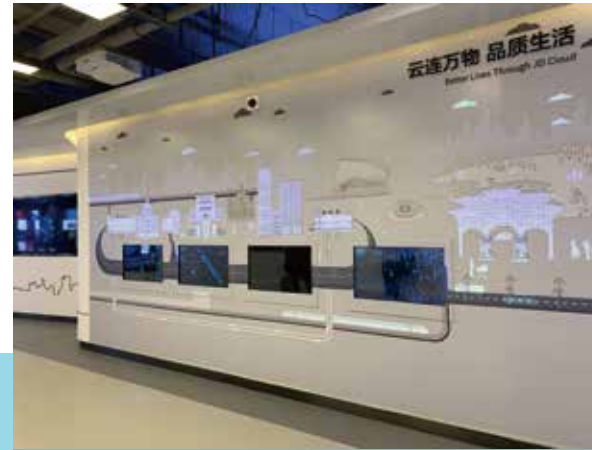


YUNGANG GROTTOES DIGITAL EXPERIENCE HALL IN DATONG, SHANXI 山西大同云冈石窟数字体验馆



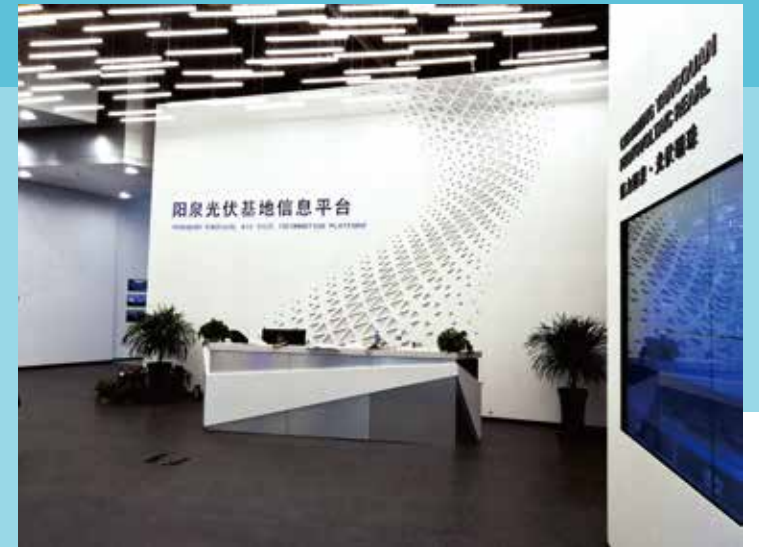
THE NEW ECONOMY DEMONSTRATION
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阳泉光伏基地信息平台展厅



合作伙伴 PARTNERS



为客户创造与世界沟通的舞台

A STAGE DESIGNED BY US , A STAGE EXHIBITED BY YOU

